

Bazaar's PERFECT WEEKEND:

Beach clubs

Enjoy a delicious taste of the glamorous jet-set Mediterranean, as we pick the top spots to lounge or party for a blissful day or two

BY SOPHY ROBERTS



CLUB TROPICANA
The pool at Purobeach
in Majorca

PUROBEACH Majorca

Jarvis Cocker, Moët & Chandon rosé, passion-fruit mojitos – this is a flavour of Purobeach on Majorca, where boats can anchor close by. The club was opened by Swedish entrepreneur Mats Walhstrom, and was the first of three (there are others in Portugal and on the Costa del Sol). An extreme traveller (his adventures include a motorbike journey to Mauritania), he has also clearly clocked up a few hours on South Beach, for his Majorca club has a little of Miami's white-on-white, potted-palm vibe, while being something far more than derivative. The latest tunes from Puro Music (Walhstrom's label) set

the scene for guests. The club is located on a mini peninsula in the heart of Palma Bay. The point here is not the sand – unlike, say, Balelido, one of the best family-friendly beach clubs in Italy's southern state of Puglia – but the grown-up, party-focused mix that comes with the large pool, serried loungers, spa treatments, DJs and dancing. Daytime is relaxed, with yoga sessions on the roof, but the tempo picks up at sunset, when the night lounge starts to fill. It's just the sort of place you will want to drop in and out of, according to your mood. That's the joy of paying for a day's access – next morning, you can head to somewhere quiet on the other side of the island like Cala Falco beach or Cala de Deià cove.

Beach club ESSENTIALS

What it costs Expect to pay about £17 for day access (+34 971 744 744; www.purobeach.com). Lunch dishes cost from about £13.

Where to stay Rooms are priced at about £55 a night at nearby Puro Oasis Urbano (+34 971 425 450; www.purohotel.com) in Palma's Old Town. **Get the look** Wear a 100% Capri sunhat, a Melissa

Odabash bikini and YSL wedges with a slinky Etro or Cavalli slipover for evening. Add a few subtle pieces of jewellery for casual luxury.

Where to shop For upmarket boutiques, go to Avenida Jaime III. Si Moda in Santa Maria (29a Plaça Hostas) is good for summer dresses, or visit the lively market around Plaza Mayor. **Flight time:** Two and a half hours.